

Legend has it,
that party
started here.

the
eventurer

We create events **for people to create** **connections.**

We are the imaginative minds who put a spin on the customary run-of-show to plan and execute fun, incredible and memorable moments. We see our role as a partnership with you to explore your vision and deliver an imaginative result that excites and engages your audience.

We pride ourselves on our attention to detail and our ability to navigate every element of an event, right from the RSVP to the last tune played by the band. While you're dreaming up keynote speeches, we're dreaming up stage settings that hit just the right cast of light. And when you're thinking about handing out awards, we're building the concepts that hold everyone's attention during that exact moment.

We get that your event is an opportunity to connect with people, and it's why we center each detail around the real experience and not just the photograph.

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What we offer:

- *Product Launches*
- *Conferences & Gala Awards*
- *Immersive Activations & Brand Experiences*
- *Visual Merchandising*
- *Corporate Celebrations*
- *Private Events*



STARWARD
AUSTRALIAN WHISKY



ANTON



St Kilda Mums



VICTORIA'S SECRET



*The passion that has seen us create countless events and lasting connections **right from the first call with our clients, to the last call at the bar.***

A Grand Opening event not to be missed

The grand opening event hosted by Kate Peck, Television Presenter and Official Ducati Ambassador was a resounding success. With 200 friends of Ducati in attendance, the event was an unforgettable evening of Italian entertainment and gastronomic delights.

From the delectable antipasto station to the theatrically tossed Cacio e Pepe as well as the opportunity to savor exquisite Amaro Montenegro cocktails. Every aspect of the event was thoughtfully curated. The crowning moment came with the reveal of the latest Ducati Superleggera, leaving attendees in awe of its unrivaled beauty and performance.

Location:
Airport West,
Melbourne

What we did:
Event Styling
Floral Design
Event Management





*Every aspect of the event was **thoughtfully curated.***

Experience the Electrifying with Porsche

Experience the electrifying launch of the Porsche Taycan at the prestigious Melbourne Museum with a visionary “Soul Electrified” theme, we seamlessly transported guests into a sustainable future where electric cars reign supreme.

Through meticulous design, we transformed the venue into an immersive journey, guiding attendees through a LED light tunnel that symbolized stepping into a “new era of Porsche.” They then walked along a captivating pathway, we created a sensory experience that showcased the possibilities of a sustainable future. Finally, guests entered a futuristic space where the highly anticipated all-new Porsche Taycan was unveiled, leaving them in awe of its groundbreaking innovation and the exciting future it represents.

Location:
Melbourne Museum

What we did:
Event Management
Event Styling



Vehicle Launch



*We created a sensory experience that **showcased the possibilities of a sustainable future.***



The picture perfect photo opportunity

The launch of Victoria's Secret concept store at Melbourne's Emporium was an absolute sensation ... The brief? To create an 'Instagram moment' that would leave jaws dropping. And boy, did we deliver! Picture this, a dazzling branded media wall adorned with a lavish array of roses, peonies, and dahlias, creating a floral paradise that had influencers and guests lining up for the perfect photo opportunity.

But we didn't stop there. We also nailed the social media mirror moments, complete with floral elements and decals, and transformed the bar setup into an inviting and beautiful space. This event was fun and glamorous, leaving everyone in awe and eager to share their experiences on social media.

Location:
Emporium,
Melbourne

What we did:
Event Styling



Store Opening Launch



*An unforgettable
'Instagram moment'
that had guests
excited to hit the
share button.*

*We're the event planners,
makers, creators.*

**You dream it up,
we make it happen.**

te.

A feast for the senses with Starward

Starward Whisky launch their exquisite Tawny #2 in the company of their nearest and dearest Starward friends. The day kicked off with an exclusive tour, where guests indulged in an extensive tasting that left their taste buds dancing with delight. But that was just the beginning!

The delectable three-course lunch, expertly paired with cocktails featuring the sensational Tawny #2. And let's talk about the setting, shall we? It was a feast for the eyes, with textures, tones, and oh-so-clever personalised placemats that had guests swooning.

Location:
Starward Distillery & Bar,
Port Melbourne

What we did:
Event Styling & Design



Product Launch



We're all about the details, and this event was no exception.



WYNNY #2 LAUNCH LUNCH

INSPIRED BY THE FRESH, CHARRED AND SWEET NOTES OF STARWARD TAWNY #2

BY TRAYNOR HEAD CHEF, 14 DAYS OF CHEESE HAS CREATED A MENU TO PAIR WITH COCKTAILS BY MATTY FOLLENT, STARWARD BRAND AMBASSADOR.

STARWARD TAWNY #2 COMPRESSED MELON, BLACK ONION, FIG, BURNT ORANGE

MELBOURNE HIGHRISE TAWNY #2, SHERRY, GINGER, MINT

STARWARD TAWNY #2 GLAZED AND SMOKED BUCK BREAST, CHARRED FIG, APHRODITE GALTATOR, JUS

SO FIGURE, FIG, GREEN WALNUT, ORANGE BITTERS

STARWARD

WHISKEY SWEET AND UNEXPECTED

AS WARM AND COMFORTING AS NAN'S FRUIT CAKE

COLOUR: BURNT ORANGE

AROMA: DRIED FRUIT/RAISINS, TOASTED OAK, FIG AND DRIED ORANGE

PALATE: INITIAL SWEETNESS ON THE FRONT PALATE, RICH DRIED FRUITS, BROWN SUGAR AND MUTTED

FINISH: PALATE SLOWLY DRIES FROM THE SPICE LEAVING A WELL-BALANCED FINISH

TAKE A SEAT MICHAEL

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WHISKEY SWEET AND UNEXPECTED

Exclusive preview of the Porsche 911

Guests indulged in perfection at the exclusive preview of the 8th generation of the world's most iconic sports car, the new 911. Guests were treated to a first look at this timeless machine, accompanied by champagne, delectable canapés, and a mesmerising live performance by the talented singer-songwriter and Eurovision Royalty, Dami Im.

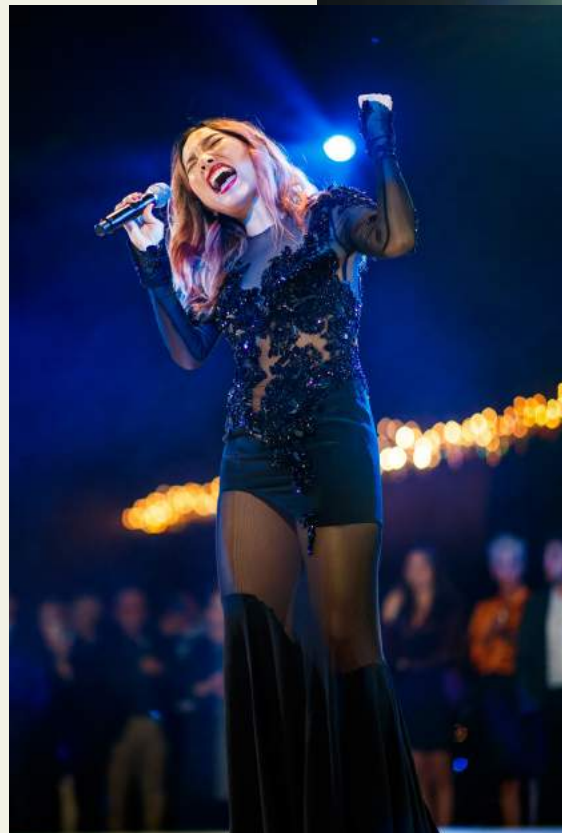
It was a night to remember, where passion for luxury and automotive excellence collided in perfect harmony.

Location:

Peninsula Shed 14,
Docklands

What we did:

Event Planning
Event Styling & Design



Vehicle Launch



*Where passion for luxury
and automotive excellence
**collided in perfect
harmony.***



SM
timeless machine

SM
timeless ma



An Intimate **& Vibrant** **Fiesta**

We know how to create the perfect setting for any occasion, whether it's a private or corporate event.

Our challenge? A vibrant Mexican fiesta – We brought the fiesta to life with a mouthwatering Mexican buffet, a ten-meter marigold garland, cacti, roses, gerberas, chillies, limes, and adorable personalised placements. It was a celebration filled with colour, flavour, and unforgettable memories.

Location:
Private Residence,
Brighton

What we did:
Event Planning
Event Design



Private Dinner Party



*Good times were had,
memories were made,
and the **fiesta spirit**
was in full swing.*

Celebrating 15 years with a kaleidoscope of colour

Starward Whisky celebrated its 15th birthday in style with the launch of a remarkable single malt whisky: Vitalis. Overflowing with tropical flavours and a kaleidoscope of colours, we absolutely adored curating this exclusive event for thirty influencers, whisky connoisseurs, and Starward enthusiasts.

A dazzling fusion of floral and tropical sensations – cheers to Starward Whisky and their fabulous Vitalis!

Location:
Starward Distillery & Bar,
Port Melbourne

What we did:
Event Styling & Design





*A dazzling fusion of floral
and tropical sensations –
cheers to Starward
Whisky.*

*We create moments
that don't just look good
on camera, **they feel good
to experience.***

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Dreaming of Capri with Anton

In collaboration with Principle Design, we flawlessly executed the window installation for Anton's Capri Dreaming collection. Our expertise in selecting the perfect materials, precise measurements, and understanding of printing techniques and product limitations allowed us to create stunning window displays for Anton's stores in Westfield Chadstone and Doncaster.

The end result is a testament to our commitment to delivering exceptional work, leaving a lasting impression on all who pass by.

Location:
Westfield, Chadstone

What we did:
Visual Merchandising
Execution



ANTON

CAPRI

ANTON

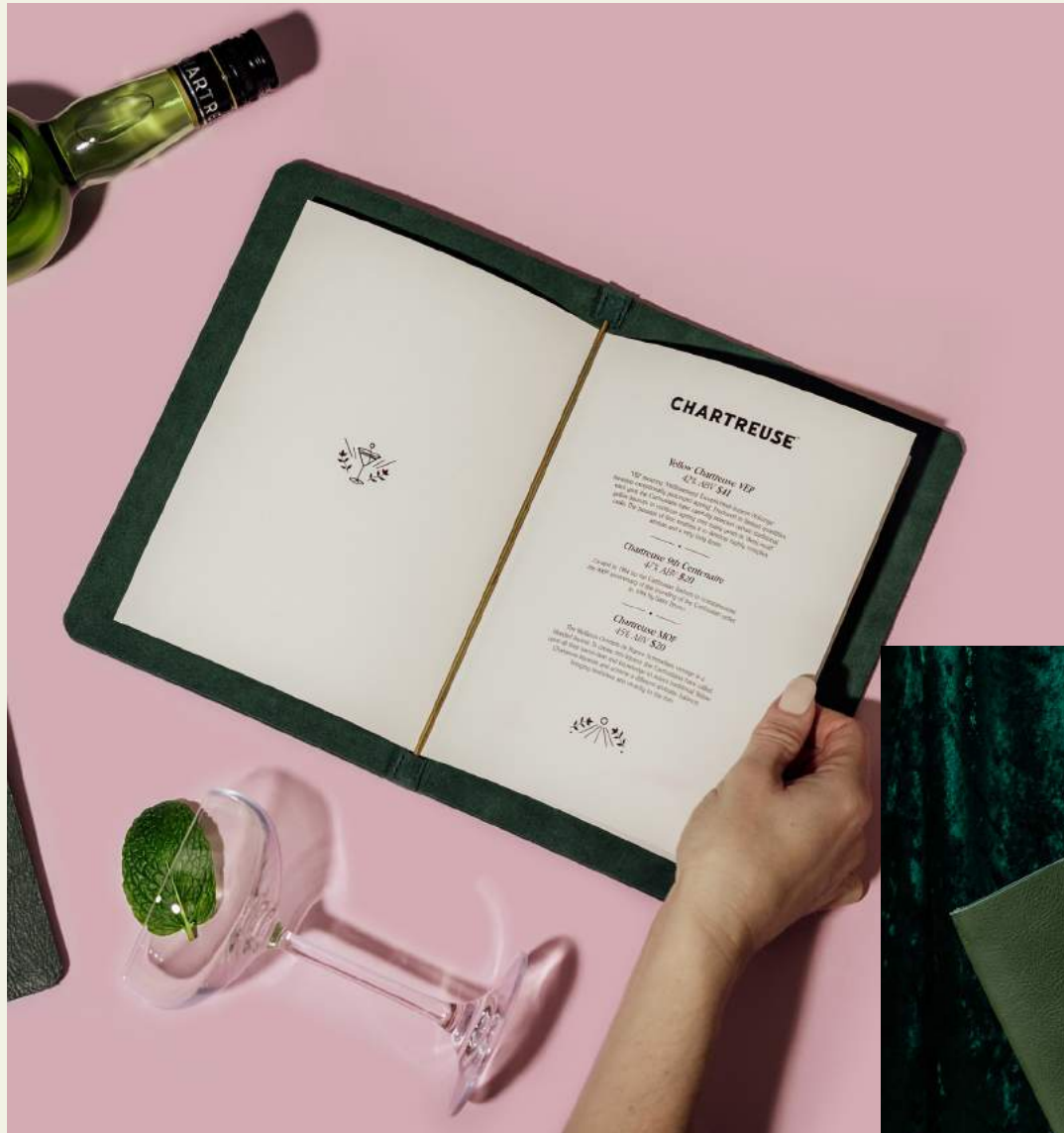
Experience the French liqueur, Chartreuse.

Let's talk about these menus – we handpicked the finest leather, it's the kind of leather that whispers luxury and sophistication. But we didn't stop there, each menu was meticulously embossed with the Chartreuse logo, a symbol of elegance and refinement. It's like a secret handshake between you and the menu, a nod to the exquisite libations that await you. And let's not forget about the color! We chose a rich, deep shade of green that perfectly complements the vibrant hues of the liquor itself. It's like a match made in cocktail heaven, a visual feast for the eyes that'll have you reaching for your glass before you can say "cheers!"

Location:
Bar Clara, Melbourne

What we did:
Production Management
& Design





They look amazing – they are above and beyond our expectations!

Munro putting their best foot forward

Beyond 22: A Shared Vision for Munro Footwear Group Conference was the ultimate full-day extravaganza that brought together 250 team members from across the country.

We flawlessly handled every aspect of the event, invitations, a seamless registration process to impeccable event management. This conference was the perfect fusion of entertainment and education, where Munro Group took center stage to reflect on their rich heritage, future plans, and unveiled their vision beyond 2022. And let's not forget the showstopper of the day - a mesmerising fashion show that showcased Munro's footwear for life's most special occasions. Our expertise ensured that every detail was on point, leaving the attendees motivated and excited for the future.

Location:
Carousel, Albert Park

What we did:
Event Management
Event Styling & Design



Conference



The feedback has exceeded my expectations and the support that you provided our team throughout was amazing.

Marcus Bartlett, Co-CEO Munro Footware



New York Luxe Rooftop Wedding

Kaitlyn and Blake's wedding was the epitome of modern luxury, with a colour palette that was pure perfection.

The New York luxe vibes was flawlessly executed, and the OTT florals added a touch of glamour that left everyone in awe. We played with mixed textures and table styles, from elegant clothed tables to sleek marble and a striking matt black. And let's not forget the showstopper - a jaw-dropping 10 meter acrylic triple-curved stage that held a spectacular 10-piece band.

Location:
Luminare, South Melbourne

What we did:
Event Planning
Event Design





*Cheers to a wedding
that **exceeded all
expectations!***

St Kilda Mums Mother's Day Lunch

Flawlessly delivered our styling expertise for the St Kilda Mums Mother's Day Lunch, presented by Decjuba attended by over 850 guests hosted by Jacquie Falgate. This remarkable event raised an astounding \$360,000, providing vital support for children and communities in Victoria and beyond. From the initial design brief to the buzzworthy media wall, exquisite table settings, and stage design, our team brought the vision to life.

Through our creativity and resourcefulness we secured styling sponsors, showcasing our ability to achieve remarkable results within any budget.

Location:
Pullman Hotel,
Melbourne

What we did:
Event Styling & Design





Showcasing our ability to achieve remarkable results within any budget.



*We see our role as a partnership
with you to explore your vision and
deliver an **imaginative result**
that excites and engages
your audience.*

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1960's Cigar Club vibes with a twist

We took the 1960s New York Cigar Club vibes and gave them a contemporary twist that was all about fun and vibrant energy! We completely transformed the marquee with a custom bar that served up delicious cocktails, and signage details that were just a little bit extra.

The couple and their guests danced the night away, surrounded by a burst of colours and a sense of excitement that was impossible to ignore. It was a night filled with joy, laughter and a modern twist on a classic style.

Location:
Gardens House,
Royal Botanic Gardens

What we did:
Event Management
Event Design
Custom Build





Every detail was carefully chosen to create an atmosphere that was both sophisticated and lively.

A drool-worthy Asian-inspired experience.

The Brief? To create an epic consumer experience highlighting the latest Starward Ginger Beer Cask #7 bringing food and cocktail lovers an unforgettable dining experience - a drool-worthy, Asian-inspired feast. We left no stone unturned in spreading the word, from eye-catching large format decals on the distillery's windows to a vibrant hanging lantern installation. And let's not forget the entrance, complete with a flashy ginger bike loaded with a sea of chrysanthemums (because why not?).

The result? A resounding success! Our client couldn't stop raving, declaring it the best brand event of all time. Cheers to a memorable and delicious affair!

Location:
Starward Distillery & Bar,
Port Melbourne

What we did:
Event Styling
Floral Design





They couldn't stop raving declaring it the best brand event of all time.



The epitome of elegance & beauty

Amira and Luke's exquisite setting featured a sleek black base, complemented by pops of vibrant color against a backdrop of beautiful neutral tones inspired by the breathtaking interior of Cutler and Co.

With creative freedom, we crafted a unique atmosphere, incorporating roses, travertine slates, and a unique handcrafted seating plan stand.

This wedding embodied everlasting style, leaving a lasting impression on all who attended. Congratulations to Amira and Luke on a truly unforgettable day filled with elegance and beauty.

Location:
Cutler & Co,
Melbourne

What we did:
Event Styling & Design





HELLO

Michael



*Because the picture
will be great, **but**
the memory will
be better.*

About Director

Stephanie Luketic, Director and Founder of The Eventurer has over a decades' experience in the events industry. She started her career in the corporate world, focusing on brand activation, marketing and corporate events and transitioned her career into the creative world of weddings, events and experiential marketing.

Stephanie has a passion for people and is a master at interpreting ideas and suggesting solutions that not only exceed any reasonable expectation, but also seamlessly come together in real life.

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**For the ultimate
after party**

Meet us on Instagram *@the_eventurer*

Visit our website *theeventurer.com.au*

Email *info@theeventurer.com.au*